



## **MERGED! HITS 1M DOWNLOADS IN FIRST WEEK**

**Gram Games celebrates another hit, as Merged! achieves over one million downloads and is featured on the Apple App Store.**

**ISTANBUL - 3 February, 2016** - In under a week Merged! has been downloaded by over 1m players worldwide. The latest title from Gram Games, the creators of 1010!, is on track to be another major success for the venture-backed global mobile games company.

Merged! has been featured on the Apple App Store and is already gathering momentum, it has achieved over 1m downloads since launching on Wednesday 28th January 2016. The one millionth download took place on February 2nd.

Merged! is the latest achievement from a team that has cracked the mobile market and puzzle genre. Gram Games' 1010! gained over 50m downloads worldwide in 2015. The team is continuing to produce great new titles.

Merged! is easy to learn, but challenging to master. The aim is to match numbered blocks on a grid and amass the highest score. Connecting three 'one blocks', will create a 'two block', three 'two blocks' will create a 'three block' and so on, up to the special M block (after three 'six blocks'). Match three M blocks to create an explosion and clear nine blocks on the grid. Merged! is an engaging puzzle game you won't be able to put down.

Mehmet Ecevit, CEO of Gram Games said, 'We're really pleased that Merged! is doing so well, with one million downloads in under a week.'

'We are very confident in Merged!, and that it will surpass 1010! in terms of downloads.'

'The initial results since launch are amazing. The numbers during soft launch indicated great things and this has now been confirmed by the appreciation we are seeing from our player base.'

'Our talented, passionate team and unique culture has been key to our success. We work harmoniously to create fun puzzle games. We enjoy it and will continue to do so.'

### **About Gram Games**

Gram Games is a mobile game development studio, committed to delivering high quality social games that create real bonds through play. Founded in 2012 with headquarters in Istanbul, Turkey, Gram Games has built a team of industry professionals focused on creating engaging games for mobile platforms. For more information, visit [www.gram.gs](http://www.gram.gs)

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### **Contact:**

[merged@gram.gs](mailto:merged@gram.gs)