

MAKERS OF 1010! ANNOUNCE BRAND NEW TITLE MERGED!

ISTANBUL - 28 January, 2016 - Masters of the mobile puzzle genre, Gram Games, release Merged!. The team hope their latest release will follow in the footsteps of its hit title, 1010!, which recently reached 50M downloads worldwide.

Merged! is easy to learn, but challenging to master. Your aim is to match the numbered blocks on the grid and amass the highest score. Connecting three ones, will create a two block, three two blocks will create a three block and so on, up to the special M block. Match three M blocks to create an explosion and clear nine blocks on the grid. Merged! is an engaging puzzle game you won't be able to put down.

Merged! is the latest title from Gram Games, the makers of the global smash hit 1010! (*1010! is in top 10 games of 2015 globally*). Gram Games is a venture-backed global mobile game company.

There's a large focus on company culture at Gram Games. The team has created an environment of creativity with music sessions, lawn parties and prototype Fridays. Both Merged! and 1010! were created at these creative Friday sessions, where everyone from the MD to the Accountants are invited to participate in sharing game ideas.

Mehmet Ecevit, CEO of Gram Games said, 'After the initial soft launch of Merged!, we decided it should be our next big release because it was a game we all believed in and players were enjoying it. We think the game will match the success of 1010!'

'Great products come from talented, passionate people and a great culture. We are at our best when we feel free, comfortable, creative, and productive. With a strong pipeline of new games, our story has just begun.'

About Gram Games

Gram Games is a mobile game development studio, committed to delivering high quality social games that create real bonds through play. Founded in 2012 with headquarters in Istanbul, Turkey, Gram Games has built a team of industry professionals focused on creating engaging games for mobile platforms. For more information, visit www.gram.gs

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Contact:

merged@gram.gs